

Instagram Posting Size Guide



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Instagram Posting Sizes For Images and Video



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Instagram Image Size Guide

- **Instagram Photo Square: 1080px x 1080px**
- Instagram Photo Portrait: 1080px x 1350px
- Instagram Photo Landscape: 1080px x 66px
- Instagram Video Square: 600px x 600px
- Instagram Video Portrait: 600px x 750px
- Instagram Video Landscape: 600px x 315px
- Instagram Video Carousel: 600px x 600px
- **Instagram Stories Photo: 1080px x 1920px**
- IGTV Cover Photo: 420px x 654px
- *Maximum Instagram video length in news feed: 60 seconds*

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**PLANNING IS APPLYING
STRATEGY TO YOUR VISION!**